



Preserving City Services In La Palma

The City of La Palma provides an excellent quality of life for our residents. We take pride in being a vibrant City with low crime rates, safe neighborhoods, good schools, and a strong sense of community.

Growing Costs to Provide City Services

Keeping our City clean, safe, and well-maintained is our top priority. While the City has been able to remain fiscally stable during the COVID-19 pandemic, costs for community services continue to increase while City revenue resources have remained flat.



Currently, tourists arrive each day to La Palma to access the attractions Southern California has to offer, including theme parks, beaches, and parks. These tourists increase traffic and demand for City services and resources, including parks, community facilities, sidewalks, and our local police.

Additionally, local streets, sidewalks, and community facilities require ongoing maintenance that is beyond current available resources. If we do not address these issues now, it will be more expensive to repair and maintain them in the future.

Potential Funding for La Palma

The City of La Palma has been working in close partnership with local community members to proactively examine the budget and develop a plan to provide fiscal stability and without impacting City services.

Currently, the City is considering placing a local funding measure on the November 2022 ballot to increase its existing transient occupancy tax – which is only paid by overnight hotel guests – by 4%. This measure is estimated to provide \$200,000 annually in locally controlled funding to support City services, such as:



Provide updated equipment to our local police officers



Maintain City streets and sidewalks



Support City parks and programs for youth, seniors, and families – such as movies and concerts in the park



Provide general support to all City functions

A Clear System of Accountability

The City is committed to transparency and responsible fiscal stewardship. This measure would not raise your taxes as a resident of La Palma. It applies only to visitors who stay in local hotel rooms and short-term rentals.

- Legally, all funds may only be used to support City services in La Palma and can't be taken by the State
- All funds are subject to annual general financial audits

We Want to Hear From You

We welcome your input and feedback. For more information visit www.cityoflapalma.org/tot to learn more.



www.cityoflapalma.org



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