



NEWS RELEASE

City of La Palma
7822 Walker Street
La Palma, CA 90623
(714) 690-3300
www.cityoflapalma.org

Date: September 9, 2020
Contact: Ryan Hallett Hinton, Assistant to the City Manager
(714) 690-3300; rhallett-hinton@cityoflapalma.org

FOR IMMEDIATE RELEASE

Regional Test of AlertOC System to Take Place on September 24

LA PALMA, Calif. – We should all take action to prepare for emergencies and disasters that can affect our communities. AlertOC, the County’s mass notification system, is a critical link for residents to immediately learn of any required actions, such as evacuating their homes during an imminent fire. AlertOC also enables the County to inform residents during ongoing incidents, such as a pandemic.

On September 24, 2020, Orange County residents will receive a Test Emergency Alert to their mobile devices. The test will replicate a large scale, multi-jurisdictional emergency requiring thousands of numbers to be called simultaneously across Orange County’s entire region. This is the tenth annual regional test of the system and will include 20 participating cities as well as the County’s unincorporated areas.

The distinctive feature of AlertOC is the ability for individuals to register multiple contact methods and addresses. Registrations of cell phone and alternate numbers dramatically increase the ability to reach the greatest number of community members within minutes. This enables landlines, cell phones, and email addresses to be incorporated into a single notification system.

Residents can do their part to prepare for emergencies by registering for AlertOC. The time is now to sign up and include cell phone numbers and email addresses to be a part of the regional test. For more information or to register alternate phone numbers or email addresses, visit AlertOC.org.

About the City of La Palma

Ranked by Money Magazine in 2007, 2011, 2013, and 2015 as one of America’s Best Places to Live, the City of La Palma is a 1.9 square mile general law city in northwest Orange County, consisting of 15,568 residents and approximately 350 commercial and industrial businesses. The City was incorporated in 1955 under the name of Dairyland and has 53 full-time and 35 part-time employees.

- # # # -