



La Palma City Council  
May 7, 2019

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**Award of Contract to Encore  
Image, Inc. for the Purchase and  
Installation of an Electronic  
Message Center (EMC) at the  
La Palma Community Center**



# Background

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- Current Electronic Message Center (EMC)  
Purchased and Installed in 2009**
  - Expected Life - 10 years**
  
- Summer of 2018, EMC display issues**
  
- March 2019, Staff issued Request for  
Proposal to replace EMC**



# Project Analysis

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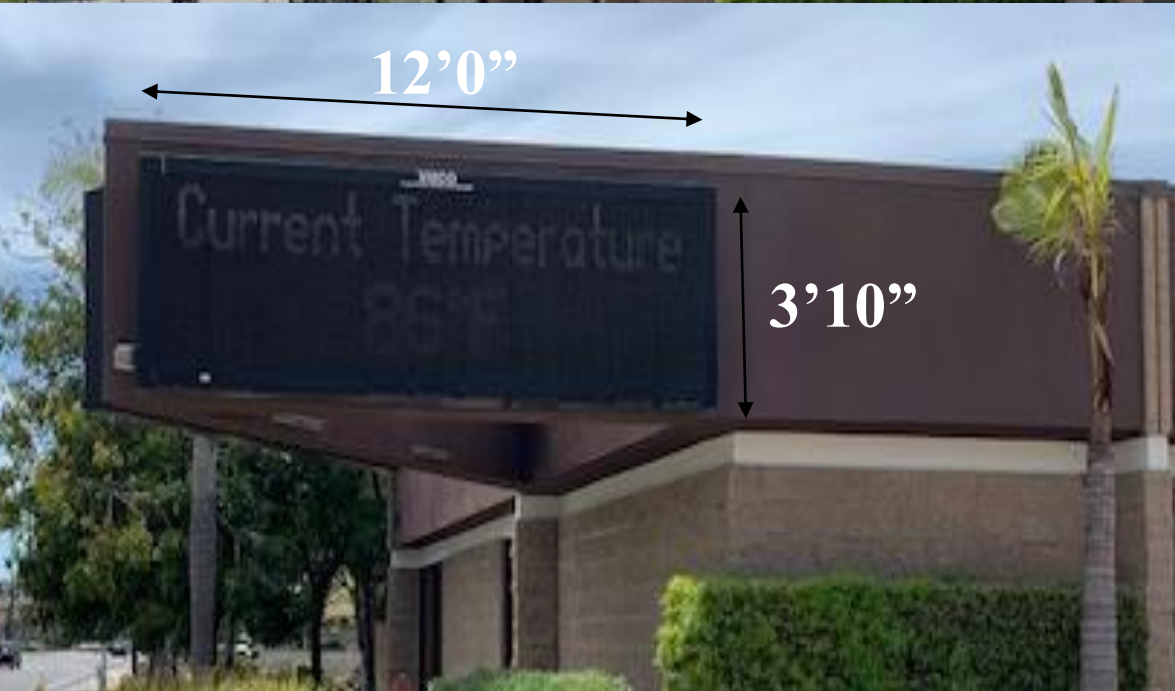
**□ 2 qualified proposals received**

<b>Bidding Contractor</b>	<b>Bid Amount</b>
<b>Encore Image, Inc.</b> <i>Ontario, CA</i>	<b>\$ 58,878</b>
<b>National Sign &amp; Marketing Corporation</b> <i>Chino, CA</i>	<b>\$ 67,682</b>



## New EMC

- 4'5" x 14'3"
- 16 mm Pixel Spacing
- 72 x 252 Resolution



## Current EMC

- 3'10" x 12'0"
- 20 mm Pixel Spacing
- 48 x 176 Resolution



# Fiscal Impact

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- Funding for the project is allocated in the Fiscal Year 2019-20 Capital Improvement Plan budget in the amount of \$50,000.**
- Project included in FY 2019-20 Capital Improvement Plan budget in the amount of \$61,823 which includes a five percent contingency.**



# Recommended Action

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- City Council approve and authorize the Mayor to execute an Agreement with Encore Image, Inc. for the purchase and installation of an Electronic Message Center (EMC).**



# Questions

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