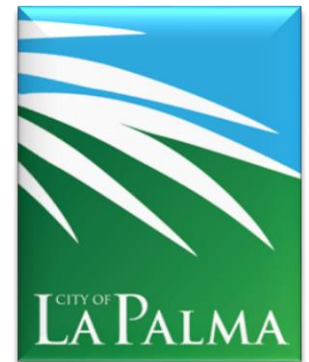

2019 Cypress College Foundation Americana Awards

CITY COUNCIL MEETING

JANUARY 15, 2019





Background

- **At the Fiscal Year 2018-19 budget adoption meeting on June 5, 2018, the City Council approved funding for the Cypress College Foundation Americana Awards at the \$500 level**
- **Mayor Pro Tem Kim asked to bring the matter forward in January 2019 to review full funding at the \$3,000 Americana Benefactor level.**



Background

- **The \$500 level sponsorship provides two tickets to the event**
- **The \$3,000 Americana Benefactor level sponsorship provides the City with one table with up to 10 tickets to the event as well as an opportunity to place a half page color advertisement in the event program congratulating this year's "Person of the Year" honoree**



Background

- **Regardless of which option, the City Council chooses, pursuant to the Fair Political Practices Commission (FPPC) Regulation 18944.1(d)(2) and the City's Ticket Distribution Policy, the City Council will need to adopt a Resolution determining a specific governmental or public purpose of the City in order to purchase tickets to or sponsor such events.**
- **Date of Event: February 23, 2019**
- **This year's honoree is Greg Goodyear**



Survey of other American Cities

- **Staff surveyed the other seven Americana participant cities to determine at what level their communities support this event**
- **Two cities - Buena Park and Cypress - purchase one or more tables at the Benefactor level**
- **Five purchase tickets depending on those interested in attending**
- **All cities contribute a basket for the raffle of items that have been donated or purchased for that purpose**



Options

- **Approve two Council Members to attend at the \$500 currently in the Budget**
- **Approve sponsorship at Benefactor Level for up to ten attendees at a cost of \$3,000**
- **Approve the purchase of tickets for those who want to attend up to ten (5 Council Members, 2 Staff, Guests of Council Members, which would be reimbursed to City) at a cost of up to \$2,500**



Recommendation

- **It is recommended that the City Council discuss sponsorship amounts for the 2019 Cypress College Foundation Americana Awards and adopt a Resolution approving Sponsorship of the event and authorizing the distribution of tickets to attend the event**



Questions
