



CITY OF LA PALMA

NEWS RELEASE

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La Palma Improving Government-to-Citizen Communications

LA PALMA, Calif. – At its Goal Setting and Strategic Planning Session on January 26, 2018, the La Palma City Council discussed various issues and agreed upon four goals for 2018, including improving communications with the public. The City of La Palma is committed to open and transparent government, and strives to consistently meet its community's expectations by providing excellent services in a positive, timely, and transparent manner.

Last week the City launched a weekly e-newsletter that includes information about upcoming community events, public safety news, citywide project updates, and more geared towards residents, businesses, and community members. To sign up for the e-newsletter, visit: www.cityoflapalma.org/newsletter

The City has continued to expand its use of social media, including Facebook, Twitter, Instagram, and Nextdoor, in order to educate the public, listen and respond to questions, complaints, and inquiries, foster citizen engagement, and spread information more efficiently. It is recommended that residents, businesses, and community members follow the City on its social media platforms (@CityofLaPalma) to receive the most up-to-date information as to what is going on in the City.

Another way the City has continued to improve government-to-citizen communications will be arriving in residents' mailboxes within the next few weeks. Inside the Winter 2018 edition of *The Mosaic*, residents will find an annual report of the City's accomplishments over the past 12 months as well as goals for this fiscal year. "We have made great progress, which we are excited to share with you," said City Manager Laurie A. Murray. "I hope the pages in the report demonstrate our ongoing commitment to public service as we work hard to continually earn and maintain the trust, respect, and confidence of our community" Murray added.

The La Palma Police Department has also taken steps to improve communications and enhance its partnerships with the community. In July, the Police Department hosted two "Coffee with a Cop" events, which provided residents an opportunity to ask questions, voice concerns, and get to know the officers in their neighborhood. Additionally, the Police Department hosted a "Checkout with a Cop" event at the Walmart Neighborhood Market in August where the officers interacted with customers, assisted shoppers to their vehicles with groceries, answered questions about community issues, and received important feedback regarding traffic and other quality of life issues impacting the community. Additional community outreach events are being planned and will be announced in the City's e-newsletter and on social media.

About the City of La Palma

Ranked by Money Magazine in 2007, 2011, 2013, and 2015 as one of America's Best Places to Live, the City of La Palma is a 1.9 square mile general law city in northwest Orange County, consisting of 15,568 residents and approximately 300 commercial and industrial businesses. The City was incorporated in 1955 under the name of Dairyland and has 55 full-time and 35 part-time employees.

Contact Information

Ryan Hallett
Assistant to the City Manager
City of La Palma
7822 Walker Street
La Palma, CA 90623
Tel: (714) 690-3337
Fax: (714) 690-3346
Email: ryanh@cityoflapalma.org

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