



CITY OF LA PALMA

NEWS RELEASE

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Click It or Ticket Enforcement Coming to La Palma

LA PALMA, Calif. – This May 18 to 31, the La Palma Police Department is joining the National Highway Traffic Safety Administration (NHTSA) and law enforcement agencies nationwide for the 2015 Click It or Ticket enforcement mobilization. La Palma police officers will be out in full force, cracking down on seat belt violations, issuing citations to anyone caught traveling without a buckled seat belt, or transporting unrestrained children. We are determined to get the message across: Seat belts save lives. In fact, from 2008 to 2012, they saved nearly 63,000 lives.

Police Chief Eric Nuñez of the La Palma Police Department said, “If there is one thing I could urge all motorists—drivers, passengers, front seat, back seat, all ages—to do every time you get in a vehicle, it’s buckle up. It is the single most effective way to avoid being killed in a crash. Would you ride a roller coaster without the harness down? Would you ever skydive without a parachute? When you ride in a motor vehicle without a seat belt, you are taking a huge risk, a fatal risk!” According to NHTSA, in 2013, there were 9,580 unbelted vehicle occupants killed in crashes on our nation’s roads.

Consider yourself warned: if police catch you not wearing your seat belt on the road, you will get a ticket. No excuses, no warnings. We’re hoping you’ll get the message and buckle up every trip, every time, even after the crackdown period is over. Wearing your seat belt in California is required by law 24 hours a day, 365 days a year. So please remember, day and night, Click It or Ticket. You can find out more about the Click It or Ticket mobilization at www.nhtsa.gov/ciot.

About the City of La Palma

Ranked by Money Magazine in 2007, 2011, and 2013 as one of America’s Best Places to Live, the City of La Palma is a 1.9 square mile general law city in northwest Orange County, consisting of over 15,568 residents and approximately 300 commercial and industrial businesses. The City was incorporated in 1955 under the name of Dairyland and has 55 full-time and 35 part-time employees.

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