

MINUTES OF THE SPECIAL MEETING OF THE LA PALMA CITY COUNCIL GOAL SETTING SESSION

January 8, 2013

Mayor Hwangbo called the Special Meeting of the La Palma City Council to order at 7:02 p.m. on Tuesday, January 8, 2013, in the Fan Palm Room, La Palma Community Center, at 7821 Walker Street, La Palma, California with Council Member Charoen, Council Member Goedhart, Mayor Hwangbo, Council Member Kim, Mayor Pro Tem Shanahan, City Manager Volmert, and Administrative Services Manager Murray present.

ORAL COMMUNICATIONS

1. Pat Craig, 7662 Tracy Lane, addressed the City Council to thank them and staff for the revised seating arrangements for the meeting.
2. Larry Herman, 5122 Andrew Drive, addressed the City Council to inquire if any of the recent City Council candidate's promises have been addressed in the January 2 or January 8 meeting.

REGULAR ITEM

1. Goal Setting Session

The City Council met for the purpose of conducting a Goal Setting Session. Breaks were taken at intervals during the evening as follows:

The Mayor called for a short recess at 9:25 p.m.

The City Council reconvened at 9:35 p.m. with all members present.

The outcomes of the session are summarized below.

Priority Goals for 2013

Create Proactive Economic Strategies

- Attract and retain businesses to increase revenues and employment opportunities

- Create a well-defined Action Plan to achieve the goal

Communication/Engagement

- Increase involvement from the community by expanding communications and outreach efforts
- Keep an open dialogue with employees and keep them informed
- To maintain support and confidence, the process must be open and transparent
- Implement engagement/outreach plan regarding financial situation

Maintain Quality of Life

- Continue City events
- Analyze school alternatives to allow all La Palma kids to go to La Palma schools and advocate for solutions
- Funding plan for future streets improvements
- Stronger and more effective code enforcement; identify need for assistance and connect with Resources

Maintain High Public Safety Levels

- Maintain critical and frontline services

Balance Budget

- Reduce personnel cost
- Reduce General Fund expenditures
- Finalize City fees
- Review reserves policy
- Staff plan in February
- Develop plan to fund unfunded liabilities (GASB45)

ADJOURNMENT

Mayor Hwangbo adjourned the Special Meeting at 9:44 p.m.

Steve Hwangbo
Mayor

Attest:

Laurie A. Murray, CMC
City Clerk